

JobsDB.com

Discover the most POWERFUL Advertising Channel



How can JobsDB Online Advertising benefit you?

With a database of over **10 million job seeker profiles** and **200,000 corporate clients** across the Asia Pacific, the **JobsDB Online Advertising Program** is a unique channel with performance tracking capability that enables advertisers to promote products and services to highly targeted audiences in a rapidly growing marketplace.

Interactive Link, Advertorial and Email Campaign combine the benefits of broadcast and print advertising with virtually no limitations, providing an efficient and cost-effective promotional channel for advertisers to attract potential customers anywhere and anytime.



Largest & quality membership base

Corporate Members

- **Over 150,000 in Asia Pacific**
- **Over 14,000 in Malaysia**

Job Seeker Members

- **Over 9 million in Asia Pacific**
- **Over 580,000 in Malaysia**

Highest website traffic among job sites in Malaysia

- **Over 3.2 million monthly page views**
- **Over 260,000 monthly unique visitors**

How can JobsDB Online Advertising benefit you?

Our focus is the Internet and we find many clients underestimate the value of the online environment. There are many unrecognized benefits in using online advertising strategies, such as:

- **Target-Specific** - Advertisements can be posted to reach a specifically defined [audience](#) on a highly targeted basis.
- **Time to Market** - Online advertisements are faster to [design and create](#), and therefore much quicker to reach the market than traditional advertisements.
- **Extensive Coverage** - Advertisements can be posted across [countries and regions](#), which allows your promotion to penetrate the global market.
- **Cost-Effective** - With the same advertising and [promotion budget](#), Internet advertising and promotions can be posted for longer periods and across a wider and more varied spectrum, when compared to traditional media.
- **Instant Response** - Advertisers can track response and online behavior by using various feedback or response tools (e.g. [tracking reports](#), online forms and questionnaires, etc.)

JobsDB.com Website: Job Seeker Homepage (i)

The screenshot shows the JobsDB.com Job Seeker Homepage. At the top right, a white box labeled "Run-Of-Site Top Banner" is positioned above the navigation bar. On the left side, a "Job Seeker Login" form is visible. In the center, two red-bordered boxes highlight advertising spots: "Premium Center Button 1" and "Top Button". The main content area features a "CAREER LEVEL" filter (All, Top / Senior, Middle, Entry Level) and a "Job Category" table. Below this is a "Hot Job List" and a "Latest Jobs" section. On the right side, there are statistics for "Global" and "Malaysia" jobs, a "Job Posting Enquiry" contact form, and a list of "Premium Agencies" including Tele-Temps, KELLY SERVICES, EGI, Experian, and spk.

Run-Of-Side Top Banner

Dimension: 468 pixels x 60 pixels
 Nature : Rotational, max. 5 banners
 Format : JPG/ GIF/ SWF
 Max File: 18KB

Premium Center Button 1

Dimension: 410 pixels x 150 pixels
 Nature : Rotational
 Format : JPG/ GIF/ SWF
 Max File : 50KB

Top Button

Dimension: 180 pixels x 150 pixels
 Nature : Non-Rotational
 Format : JPG/ GIF/ SWF
 Max File : 25KB

JobsDB.com Website: Job Seeker Homepage (ii)

The screenshot shows the JobsDB.com Job Seeker Homepage. Key features include:

- Run-Of-Site Top Banner:** A white banner at the top right with the text "Run-Of-Site Top Banner".
- Premium Center Button 2:** A red-bordered box in the center containing the text "Premium Center Button 2".
- Job Seeker Login:** A form on the left for user login with fields for Username, Password, and Location (set to Malaysia).
- Job Search:** A search area with a "Keyword(s)" field, filters for "All Text", "Position", and "Company", and a "Job Category" dropdown.
- CAREER LEVEL:** A navigation bar with tabs for "All", "Top / Senior", "Middle", and "Entry Level".
- Job Category:** A grid of job categories including Accounting, Administration / Secretarial, Advertising, Automotive, Banking / Finance, Building / Construction, Business Development, Call Centre, Chemical / Life Science, Company Secretary, Customer Service, Design, Editorial / Journalism, Education, Engineering, Fresh Graduate, Health / Beauty Care, Hospitality / Hotel Services, Human Resources, Information Technology, Insurance, Legal & Compliance, Logistics, Management, Manufacturing, Marketing, Media & Communications, Medical Services, Merchandising, Order Processing, Others, Petroleum / Petrochemical, Property / Real Estate, Procurement / Purchasing, Public Relations, QA / Control & Testing / ISO, Research & Development, Sales, Technician, and Telecommunications.
- Hot Job List:** A list of job titles such as Accounts Executive, Admin Executive, Clerk, HR Executive, IT Executive, Marketing Executive, Programmer, QA / QC, Sales Coordinator, Sales Executive, Sales Manager, SAP Consultant, Software Engineers, and Technical Support.
- Latest Jobs:** A list of job postings with details like "Program manager ERP SAP Pharmaceutical industry (Huxley Associates)", "MING GEOLOGIST KAT 10015 (3C Synergy Aala Pte Ltd-1)", "Partner / Temporary Staff (The Advertiser)", "Production Engineer (The Advertiser)", "SAP SRM Consultant (Huxley Associates)", "Senior QA/QC Engineer (The Advertiser)", "Export Sales Representative (The Advertiser)", "Factory Executive (The Advertiser)", and "Certification & Development Engineer (The Advertiser)".
- Global Statistics:** A box on the right showing "Global Over 44770 Jobs" and "Malaysia Over 2210 Jobs".
- Job Posting Enquiry:** Contact information for job posting enquiries, including a hotline and email.
- Premium Agencies:** A list of agency logos including 88DB.com, Tele-Temps, KELLY SERVICES, Hgi, Experian, and spk.

Run-Of-Side Top Banner

Dimension: 468 pixels x 60 pixels
 Nature : Rotational, max. 5 banners
 Format : JPG/ GIF/ SWF
 Max File: 18KB

Premium Center Button 2

Dimension: 590 pixels x 150 pixels
 Nature : Rotational
 Format : JPG/ GIF/ SWF
 Max File : 50KB

Bottom Left Side Banner

Dimension: 203 pixels x 76 pixels
 Nature : Non-Rotational
 Format : JPG/ GIF/ SWF
 Max File : 25KB

JobsDB.com Website: Employer Homepage (i)

The screenshot shows the JobsDB.com Employer Homepage. At the top, there is a navigation bar with 'EMPLOYER' and 'JOB SEEKER' tabs. A 'Run-Of-Side Top Banner' is highlighted in a red box at the top right. Below the navigation bar is a search area with 'Job Search' and 'Position' fields. On the left, there is an 'Employer Login' section with fields for 'Username', 'Password', and 'Location'. Two 'Premium Center Button 1' ads are highlighted in red boxes in the middle section. Below these are sections for 'Our Products & Services', including 'JobsDB.com', 'JobsDB Prestige', 'JobsDB Dimension', and 'JobsDB.com CAREER FAIR'. On the right side, there is a sidebar with 'Global' and 'Malaysia' job counts, 'Job Posting Enquiry' contact info, 'Advertise at JobsDB.com', 'HR DOWNLOADS', and 'LATEST ARTICLES'.

Run-Of-Side Top Banner

Dimension: 468 pixels x 60 pixels
Nature : Rotational, max. 5 banners
Format : JPG/ GIF/ SWF
Max File: 18KB

Premium Center Button 1

Dimension: 410 pixels x 150 pixels
Nature : Rotational
Format : JPG/ GIF/ SWF
Max File : 50KB

Top Button

Dimension: 180 pixels x 150 pixels
Nature : Non-Rotational
Format : JPG/ GIF/ SWF
Max File : 25KB

JobsDB.com Website: Employer Homepage (ii)

The screenshot shows the JobsDB.com Employer Homepage. At the top left is the JobsDB.com logo with a dropdown menu set to 'International'. Below it are tabs for 'EMPLOYER', 'Resources', and 'Dimension'. A 'JOB SEEKER' button is on the right. A search bar contains 'Job Search' and 'Position' with a dropdown for '- All Job Categories -'. An 'Employer Login' section has fields for Username, Password, and Location (set to Malaysia). A 'Run-Of-Side Top Banner' is highlighted in a red box at the top right. A 'Premium Center Button 2' is highlighted in a red box in the center, featuring 'Our Services' and 'Prestige' logos, a list of services, and a 'Learn More >>' button. A 'Right Side Button' is highlighted in a red box on the right side. The main content area is titled 'Our Products & Services' and includes sections for 'JobsDB.com Job Ad Services', 'JobsDB Prestige' (a one-stop recruitment solution), 'JobsDB Dimension' (a ready-to-use online solution), and 'JobsDB.com CAREER FAIR'. A sidebar on the right contains 'HR DOWNLOADS' (with links for Employment Statistic, Labour Law, Immigration Guide for HR, All Foreigners, Expatriate Personnel, and Foreign Workers) and 'LATEST ARTICLES' (with a link for How To Deal With Employee Mistakes).

Run-Of-Side Top Banner

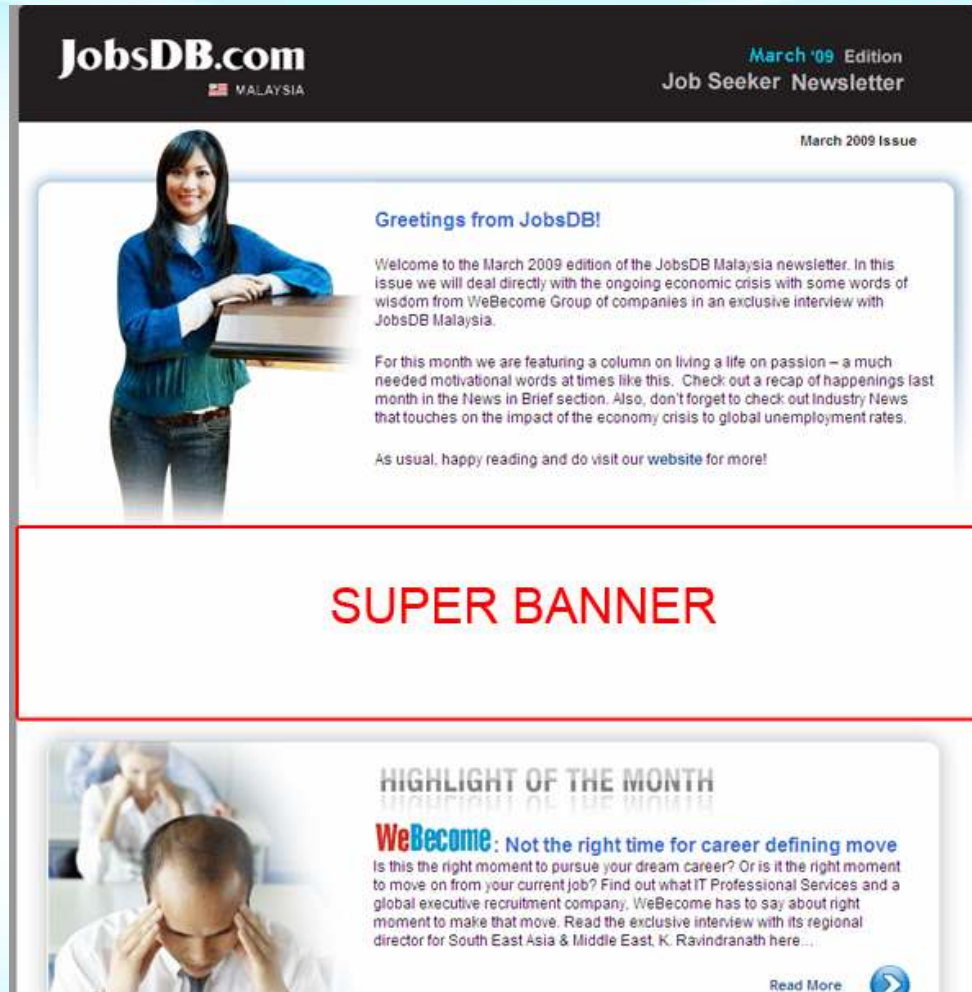
Dimension: 468 pixels x 60 pixels
Nature : Rotational, max. 5 banners
Format : JPG/ GIF/ SWF
Max File: 18KB

Premium Center Button 2

Dimension: 590 pixels x 150 pixels
Nature : Rotational
Format : JPG/ GIF/ SWF
Max File : 50KB

Right Side Button

Dimension: 168 pixels x 139 pixels
Nature : Non-Rotational
Format : JPG/ GIF
Max File : 20KB



Monthly eNewsletter: MY Job Seeker (i)


Super Banner

Dimension: 780 pixels x 150 pixels

Nature : Non-Rotation


Format : JPG/ GIF

Max File : 60KB




HIGHLIGHT OF THE MONTH

WeBecome: Not the right time for career defining move
 Is this the right moment to pursue your dream career? Or is it the right moment to move on from your current job? Find out what IT Professional Services and a global executive recruitment company, WeBecome has to say about right moment to make that move. Read the exclusive interview with its regional director for South East Asia & Middle East, K. Ravindranath here ...


Read More 

Single Banner

Single Banner

HOT JOB LISTINGS 

<ol style="list-style-type: none"> 1. Credit Control & Collection Officer 2. Sales Executive –Technical 3. PHP Developer 4. Analyst BPO 5. Warehouse Manager 6. Marketing Executive 	<ol style="list-style-type: none"> 7. Software Developer 8. Project Coordinator 9. Net Developer / Programmers 10. Construction Manager 11. Legal Editors (Contract)
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Click Here
For Advanced
Job Search


NEWS IN BRIEF

100,000 expected to lose jobs by April

The Manpower Department anticipates some 100,000 people in Malaysia to be retrenched by April.


Quoting the department's director-general Datuk Ismail Rahim, Sin Chew Daily reported that in view of the alarming number the Govern ment must be well prepared to handle the situation.

Read More 



45,000 jobs available in civil service

There are 45,000 vacancies in the civil service, excluding those in the teaching profession



Monthly eNewsletter: MY Job Seeker (i)

Single Banner

Dimension: 370 pixels x 105 pixels, max 2 buttons

Nature : Non-Rotation

Format : JPG/ GIF

Max File : 25KB

2 Single Banners (Horizontal Banner)

Dimension: 780 pixels x 105 pixels

Nature : Non-Rotation

Format : JPG/ GIF

Max File : 50KB

The screenshot displays a webpage layout. At the top left is the JobsDB.com logo. Below it is a navigation bar with 'INDUSTRY NEWS' and an orange speech bubble icon. The main content area features an article titled 'ILO: Global Unemployment can hit 50 million in 2009.' with a sub-headline 'The global economic crisis is expected to lead to a dramatic increase in the number of people joining the ranks of the unemployed, working poor and those in vulnerable employment, the International Labour Office (ILO) says in its annual Global Employment Trends report (GET).' The article includes a small image of a woman at a desk. There are 'Read More' buttons with right-pointing arrows above and below the article. Below the article is a large red-bordered box containing the word 'ADVERTORIAL' in red capital letters. To the right of this box is a sidebar with contact information for 'Job Posting Enquiry', 'Feedback', and 'Online Advertising'. At the bottom of the page is a footer with 'JobsDB Ad Service', 'JobsDB Resources', 'JobsDB Dimension', 'JobsDB Prestige', '88DB.com', and the slogan 'The No.1 Job Site in Asia Pacific'. Copyright information is also present in the footer.

Read More >

INDUSTRY NEWS

ILO: Global Unemployment can hit 50 million in 2009.

The global economic crisis is expected to lead to a dramatic increase in the number of people joining the ranks of the unemployed, working poor and those in vulnerable employment, the International Labour Office (ILO) says in its annual Global Employment Trends report (GET).

Read More >

ADVERTORIAL

Job Posting Enquiry
Hotline: (603) 2161 0000
Email: cs@jobsdb.com.my

Feedback
Email: marketing@jobsdb.com.my

Online Advertising
(603) 2161 0000 (ext 1036)
Email: onlinead@jobsdb.com.my

JobsDB Ad Service JobsDB Resources JobsDB Dimension JobsDB Prestige 88DB.com

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The No.1 Job Site in Asia Pacific

Monthly eNewsletter: MY Job Seeker (i)

Advertorial

Dimension: 590 pixels x 150 pixels,
Content : Max. 45 words (eng)
1 image (370 pixels x 85 pixels)
Format : JPG/ GIF
Max File : 40KB

JobsDB.com MALAYSIA

MARCH '09 Edition
Corporate Newsletter

February 2009 Issue

Greetings from JobsDB!

Welcome to the new JobsDB Malaysia newsletter! In appreciation of your continued support, we felt that it's time we give our readers more value with our information packed newsletter and brand new look.

Cream of the crop will be our new interview segment, featuring Maybank Group's Head of Shared Services & Recruitment Centre of Group Human Capital. We have added News Brief section on happenings that matter to you and your organisation. And don't miss out on JobsDB Survey on compensation and benefits in our Industry News section.

Those are just some of the highlights. Do go to [JobsDB website](#) for more! Happy Reading!

ADVERTORIAL /SUPER BANNER

Premium Agencies view all >

- Adecco: better work, better life
- EXCLUSIVE RECRUITMENT AGENCY
- Jobsmart

Premium Employers view all >

- BANK NEGARA MALAYSIA (CENTRAL BANK OF MALAYSIA)
- Tele Dynamics
- IT & Associates Consultant Sdn Bhd

Exclusive Interview

What has Malaysia's largest financial services group has to say about recruitment and job candidates? Find out from this exclusive interview with Mrs. Masalina Bt Ujang, Maybank's Head of Shared Services & Recruitment Centre of Group Human Capital.

[Read More](#)

Monthly eNewsletter: My Corporate

Advertorial / Super Banner

Dimension: 780 pixels x 150 pixels

Content : Max. 45 words (eng)

1 image (370 pixels x 85 pixels)

Format : JPG/ GIF

Max File : 60KB

Capital. We have added News Brief section on happenings that matter to you and your organisation. And don't miss out on JobsDB Survey on compensation and benefits in our Industry News section.

Those are just some of the highlights. Do go to JobsDB website for more! Happy Reading!

Premium Agencies view all >

- Adecco
better work, better life
- EXCLUSIVE WORKPLACE OUT
- Jobsmart

Premium Employers view all >

- BANK NEGARA MALAYSIA
CENTRAL BANK OF MALAYSIA
- Tele Dynamics
- ty & Associates Consultant Sdn Bhd

Exclusive Interview

What has Malaysia's largest financial services group has to say about recruitment and job candidates? Find out from this exclusive interview with Mrs. Masalina Bt Ujang, Maybank's Head of Shared Services & Recruitment Centre of Group Human Capital.

Read More

Single Banner **Single Banner**

NEWS IN BRIEF

Slower growth for 2009

Malaysia is projected to achieve a gross domestic product (GDP) growth of about 2.5% to 3.5% this year compared with a forecast 5.5% GDP growth in 2008...

Read More

CIMB to disburse loan worth RM6.8b

In this time of financial crisis you need loans and CIMB Bank Bhd may be able to help you. It is expected to disburse about RM6.8bil in business loans this year...

Read More

Monthly eNewsletter: My Corporate

Single Banner

Dimension: 370 pixels x 105 pixels, max 2 buttons

Nature : Non-Rotation

Format : JPG/ GIF

Max File : 25KB

2 Single Banners (Horizontal Banner)

Dimension: 780 pixels x 105 pixels

Nature : Non-Rotation

Format : JPG/ GIF

Max File : 50KB

Ministry: Layoffs mainly from electronics sector

Most of the 45,000 factory workers facing temporary layoff during the Chinese New Year festive season are from electronics factories in Penang, Selangor and Johor, Human Resources Minister Datuk S.Subramaniam said

[Read More](#)

10,000 jobless so far since Jan 1

More than 10,000 Malaysians have lost their jobs since Jan 1, according to Malaysian Employers Federation (MEF) executive director Shamsuddin Bardan, the Star newspaper reported.

[Read More](#)

INDUSTRY NEWS

JobsDB Malaysia Survey: Bosses to continue compensations and benefits for 2009

"...most employers are still positive but cautious about the performance of their companies this year..."

Most Malaysian bosses are planning to continue with the planned compensations and benefits as JobsDB Malaysia survey reveals.



[Read More](#)

SPECIAL NOTE

ADVERTORIAL /SUPER BANNER

JobsDB Ad Service
JobsDB Resources
JobsDB Dimension
JobsDB Prestige
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8808.com

The No.1 Job Site in Asia Pacific

Monthly eNewsletter: My Corporate

Advertorial / Super Banner


Dimension: 780 pixels x 150 pixels


Content : Max. 45 words (eng)

1 image (370 pixels x 85 pixels)

Format : JPG/ GIF

Max File : 60KB


Job Alert



Dear Ms. Wong

JobsDB.com is glad to inform you that 55 new job opening(s) is/are found matching your job searching criteria (as 13 Jan 07 12:21:03 AM). If the job opening(s) listed below does/do not fit your job searching criteria, please click [here](#) to login and modify your "My Job Alert" search criteria.

Position	Company	JobsDB Ref.
Assistant Marketing Manager, Consumer Market	New World Telecommunications Ltd	JDB109002521
Treasury Marketing Dealer (Leading MNC Bank)	Levin Human Resources Development Limited	JDB109001921
Marketing Assistant		JDB108999721
Vice President - Sales & Marketing, China	Leviton Pacific Rim, Limited	JDB108999521
MARKETING MANAGER / MARKETING OFFICER	ALTUS LAND LIMITED	JDB108994721
Marketing Executive / Senior Marketing Executive	Kan & Lau Design Consultants	JDB108989821
Marketing Executive	U-Right International Limited	JDB108989521
Marketing Executive	Yakubov Gems Limited	JDB108986821

Please click [here](#) to view the Full list

Register or Update your text resumes now for instant job application.

Best regards,
JobsDB.com

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[PRIVACY STATEMENT](#)
[TERMS & CONDITIONS](#)

Email: Job Alert Banner

Sends out more than 120,000 job alert notifications on a daily basis.

Go direct to jobseekers' email.

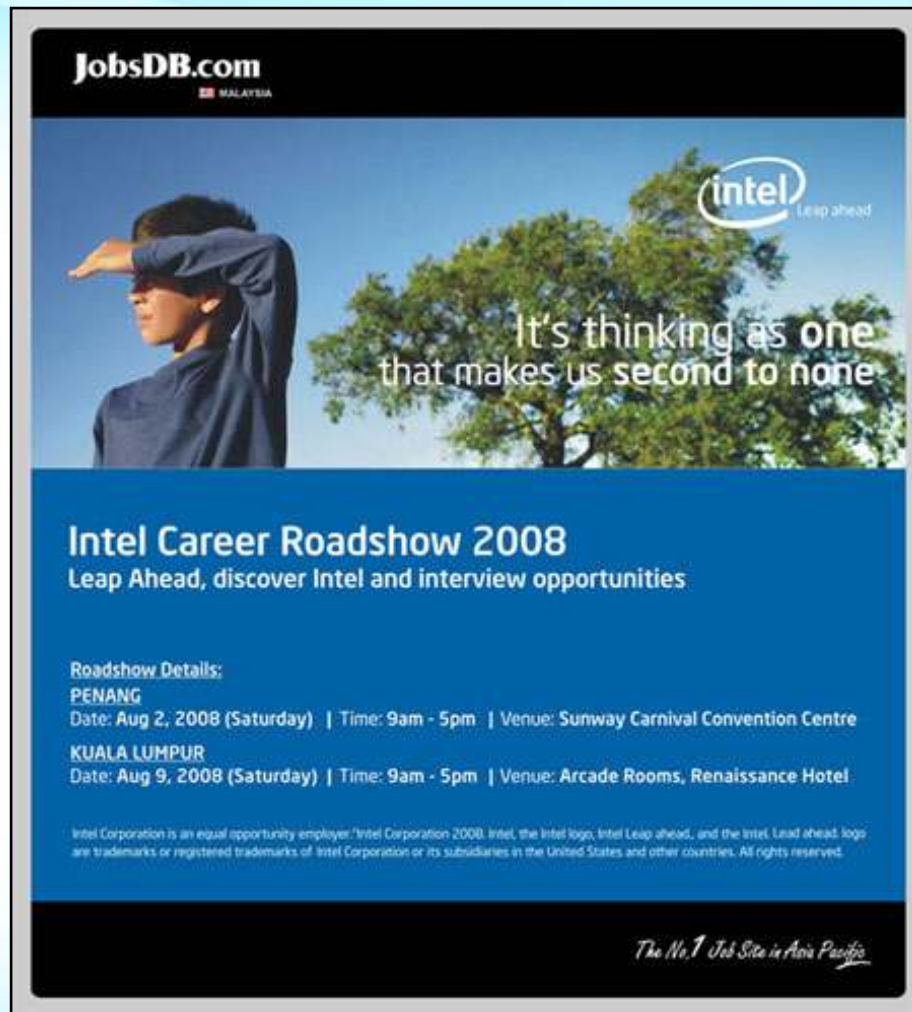
Top Banner

Dimension: 468 pixels x 60 pixels

Nature : Non-rotational

Format : JPG/ GIF

Max File : 18KB



The advertisement banner features a man in a blue shirt looking out over a landscape with trees. The Intel logo and slogan 'Leap ahead' are in the top right. The main text reads 'It's thinking as one that makes us second to none'. Below this, the event title 'Intel Career Roadshow 2008' is followed by the tagline 'Leap Ahead, discover Intel and interview opportunities'. The event details for Penang and Kuala Lumpur are listed, along with a small disclaimer at the bottom and the JobsDB.com logo at the top left.

JobsDB.com
MALAYSIA

intel Leap ahead

It's thinking as one
that makes us second to none

Intel Career Roadshow 2008
Leap Ahead, discover Intel and interview opportunities

Roadshow Details:
PENANG
Date: Aug 2, 2008 (Saturday) | Time: 9am - 5pm | Venue: Sunway Carnival Convention Centre

KUALA LUMPUR
Date: Aug 9, 2008 (Saturday) | Time: 9am - 5pm | Venue: Arcade Rooms, Renaissance Hotel

Intel Corporation is an equal opportunity employer. Intel Corporation 2008. Intel, the Intel logo, Intel Leap ahead, and the Intel Leap ahead logo are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries. All rights reserved.

The No. 1 Job Site in Asia Pacific

Email:

Electronic Direct Mail (EDM) Blast

Target : Job Seeker/ Corporate members

Format : Plain text/ HTML/ JPG

Dimension : 780 pixels (Width)

- Advertisers can select up to **5 criteria** from gender, age, qualifications, years of working experience, industry and job position.
- Content must be **career related** or **HR** related products & services
eg: Learning, education, career and recruitment
- Minimum **5,000 email** recipients per batch.

Ad Specifications – JobsDB.com Website

Items	Dimension (pixels)	Format	Max File Size (kb)
1. Run-Of-Side Top Banner (Max. 5 Rotations)	468 x 60	JPG/ GIF/ SWF	18
2. Jobseeker - Homepage			
Premium Center Button 1	410 x 150	JPG/ GIF/ SWF	50
Premium Center Button 2	590 x 150	JPG/ GIF/ SWF	50
Top Button	180 x 150	JPG/ GIF/ SWF	25
Bottom Left Side Banner	209 x 76	JPG/ GIF/ SWF	20
3. Employer - Homepage			
Premium Center Button 1	410 x 150	JPG/ GIF/ SWF	50
Premium Center Button 2	590 x 150	JPG/ GIF/ SWF	50
Top Button	180 x 150	JPG/ GIF/ SWF	25
Right Side Button	168 x 139	JPG/ GIF/ SWF	20

** Rates are subjected to 5% GST*

Ad Specifications – Email

Items	Dimension (pixels)	Format	Max File Size (kb)
1. JobsDB Monthly eNewsletter (Job Seeker)			
Super Banner	780 x 150	JPG/ GIF	60
Advertorial (max 45 words + 1 image*)	590 x 150	JPG/ GIF	40
Single Banner	370 x 105	JPG/ GIF	25
2 Single Banners (Horizontal)	780 x 105	JPG/ GIF	50
JobsDB Monthly eNewsletter (Corporate)			
Super Banner +	780 x 150	JPG/ GIF	60
Advertorial (max 45 words + 1 image*)			
Single Banner	370 x 105	JPG/ GIF	25
2 Single Banners (Horizontal)	780 x 105	JPG/ GIF	50
2. Job Alert Email			
Top Banner	468 x 60	JPG/ GIF	18
3. Stand-Alone Email Broadcast			
Job Seeker	Plain text / HTML, min 5,000 emails		
Employer	Plain text / HTML, min 5,000 emails		

** Rates are subjected to 5% GST*



JobsDB.com is your ANSWER!

To find out more about our dynamic advertising programs,
Please contact our Advertising Sales Manager, Venus Wong
+603 2161 0000 (1036)

You are welcome to emails us at onlinead@jobsdb.com.my